

Jazzed With Pizzazz Review #1

1. Carolyn Grimm: “What you won’t find here is useless theory and dry, boring, chloroform-on-a-page textbooks.”
___Good ___Bad Why?_____
2. Perry Marshall: “People spend weeks, months, years, hacking away at the wrong problem, never getting to the bottom of the swamp, never getting to the root.”
___Good ___Bad Why?_____
3. Primal Derma: “Primal Derma Cream is like the Swiss Army Knife of skin care. Simple.”
___Good ___Bad Why?_____
4. Marketing Profs: “Poorly-executed content doesn't impress anyone—it's just a growing pile of sad, unread assets that aren't moving the needle.”
___Good ___Bad Why?_____
5. Laura West: “Changing the face of biz for entrepreneurs so you can get your joy ripples into the world!”
___Good ___Bad Why?_____
6. Meredith Fineman: “Someone once called me the ‘Jimmy Kimmel of women’s entrepreneurship,’ and let me tell you, I am still running with that.”
___Good ___Bad Why?_____
7. 60-Day Startup: “Use this course to virtually guarantee that your idea succeeds as a business, and get your first paying customers in 60 days flat.”
___Good ___Bad Why?_____
8. Frida Baby: “When baby’s room is drier than a philosophy lecture, it’s time to turn on the BreatheFrida 3-in-1 Humidifier and get some moisture back in the building. ”
___Good ___Bad Why?_____
9. CopywriteMatters: “Have your copy reviewed by Belinda and your peers and get tips on 10X-ing it!”
___Good ___Bad Why?_____
10. Metamia: “METAMIA is a free database of analogy and metaphor. Metamia is like a girdle for your muses.”
___Good ___Bad Why?_____