

SEO checklist

SEO TACTIC	YES	NO
My article has a focus keyword		
My article appeals to a specific audience		
The keyword is part of a “category” on your blog		
My article includes a long-tail keyword in the title		
My article includes a long-tail keyword in the URL		
My article Includes a long-tail keyword in an H1 or H2 heading within the post		
My article Includes a long-tail keyword in the first paragraph of the post		
My article includes a long-tail keyword 3-5 more times within the body of the article		
My article Includes a long-tail keyword in the title of the image		
My article includes a long-tail keyword in the Title and Alt Text of the image		
My article includes internal links		