

FINANCIALS PROJECTIONS WORKSHEET

FINANCIALS PROJECTIONS YEAR 1

FIXED COSTS/ANNUALLY

Rent.	\$_____/Monthly - \$_____/Annually
Salaries.	\$_____/Monthly - \$_____/Annually
Utilities.	\$_____/Monthly - \$_____/Annually
Extra Required Investment / Single Time Investment.	☐ Land. \$_____ ☐ Building. \$_____ ☐ Machinery. \$_____ ☐ Vehicle. \$_____ ☐ Product Inventory. \$_____ ☐ Certified Training. \$_____ ☐ Others. \$_____
Total Fixed Costs/Year 1.	\$_____

VARIABLE COSTS/UNIT

COGS + Price [Product 1]	Cost Of Materials: \$_____/Unit Cost Of Labor: \$_____/Unit Total COGS: \$_____/Unit Price: \$_____/Unit Profit Margin: \$_____/Unit
COGS + Price [Product 2]	Cost Of Materials: \$_____/Unit Cost Of Labor: \$_____/Unit Total COGS: \$_____/Unit Price: \$_____/Unit Profit Margin: \$_____/Unit

FINANCIALS PROJECTIONS YEAR 1

COGS + Price [Product 3]	Cost Of Materials: \$_____/Unit Cost Of Labor: \$_____/Unit Total COGS: \$_____/Unit Price: \$_____/Unit Profit Margin: \$_____/Unit
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MARKETING COSTS/ESTIMATES ANNUALLY BUDGET.

Facebook Advertising.	\$_____/Monthly - \$_____/Annually
Google Advertising.	\$_____/Monthly - \$_____/Annually
Youtube Advertising.	\$_____/Monthly - \$_____/Annually
Influencers Marketing.	\$_____/Monthly - \$_____/Annually
Pr. Media Marketing.	\$_____/Monthly - \$_____/Annually
Events/Trade Show.	\$_____/Monthly - \$_____/Annually
Offline Marketing/Radio/Newspaper	\$_____/Monthly - \$_____/Annually
Others.	\$_____/Monthly - \$_____/Annually

BREAK-EVEN AND PROFIT/YEAR 1

Total Required Amount Of Investment For First Year.	\$_____
The number Of Total Sold Items To Break-Even.	1.Daily _____/Units \$_____ 2.Monthly _____/Units \$_____ 3.Annually _____/Units \$_____
The number Of Total Sold Items to Profit & Cover Life Expenses.	1.Daily _____/Units \$_____ 2.Monthly _____/Units \$_____ 3.Annually _____/Units \$_____
The number Of Total Sold Items to Profit & Comfortable Lifestyle.	1.Daily _____/Units \$_____ 2.Monthly _____/Units \$_____ 3.Annually _____/Units \$_____