

Assignment 4: Find Your Suppliers.

Welcome back :) I hope by now that you have kind of a clear idea about your target audience and competition, you start to see different patterns and methods to serve your audience.

In this assignment we will move one step forward and start looking for suppliers, it's necessary to download the pdf file first if you already did so then let's keep the ball rolling.

Assignment 4

For this assignment, I would like you to start looking and researching for different suppliers.

- Pick an industry that you are interested in / your industry.
- Define where are you going to operate? | Online Vs. Offline.

Different suppliers ship and deliver your products to different types of a distribution channel, if you want to sell in a retail store then you might need to find suppliers with a warehouse to store your inventory.

If you are going to sell online, then you might need a supplier that works with a drop shipping service provider.

- Find & list three suppliers.
- Research & compare the trade-off and benefits of each supplier.
- MOQ (minimum order quantity)
- Lead time (How much time does it take to produce your product)
- Distribution & shipping speed
- Products quality
- Location
- Compare the price of each supplier and how it affects your profit margin.
- **Optional:** Contact three suppliers and ask for specific information + ask for samples.

Tools:

[Printful.com](https://www.printful.com) | Customized printing on demand

[Shapeways.com](#) | Customized 3D printing on demand

[Oberlo](#) | Drop shipping

[Aliexpress](#) | Drop shipping

[Sourcify](#) | Automated sourcing

[Alibaba.com](#) | Offshore sourcing

Note: some of those websites will require you for a free sign-up to use basic function and tools, please do not upgrade to any of the advanced subscription plans unless it's your personal choice.