

HOW TO NOT LOOK SPAMMY ON INSTAGRAM + TIPS ON TAGGING

One mistake I see people making is blasting hashtags right away underneath your photo on Instagram (or Twitter, or Facebook). This looks like a robot runs your page. Instagram is notorious for looking spammy!

What I do:

- Instead of putting all those hashtags, that will help broadcast your post, in the actual description of your Instagram Photo, you formulate a separate *comment that contains all the hashtags*. (This can work for Facebook and Twitter, but the effectiveness of it I have definitely noticed on Instagram; I used to have an IG account with over 1000 followers I mainly just received because of hashtags (I deleted it because I didn't want to have to manage it anymore)
- I type out a separate comment with the hashtags in my smart-phone "notes" or in a text message to myself, with about *five periods entered out above the list, THEN I write all my relevant hashtags:*

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#actor #actress #talentsearch #castingcalls #acting #actorlife #backstage #casting #azactor
#aactress #featurefilm #shortfilm #filmmakers #cameradirectors #producer #movieproducer #act
#movie #filmmandtelevision #tvshow #realitytv #agency #actingagent #hollywood
#commercialactor #commercial #newyorkactor #hollywoodactor #shortfilm #musicvideo
#documentary #inspirationalquotes #happy #greatlife

- I then copy and paste this list *including all the periods* into a comment *after posting the post to Instagram*. I change up the hashtags sometimes depending on relevance.

If you notice, I use hashtags that relate to other members of the acting community that are actually casting or hiring the talent. Think outside the box -- sure, use hashtags related to actor and actress, etc., but also think of *for whom you are providing services or for whom you are working*.

TAGGING TIP (@nameofperson)

- ALWAYS try to tag anyone and everyone you work with on set. Actors, camera directors, acting directors, producers, musicians, etc. Basically, give a "shout-out" to your co-workers and bosses (just try not to be annoying asking for social media handles on set... be tactful and try to find this information on your own time)! Definitely tag the company, production company, or project for which you are working.