COMPARING THE COSTS INVOLVED IN USING VARIOUS MODES OF TRANSPORTATION

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| Mode | Total <br> Costs $=$ | No. Of <br> Shipments + | Wt/Shipment <br> + | Ratelllb <br> + | Pack. <br> Costs + | Paperwork <br> expenses + | Interest <br> cost + | "Judgment <br> Factor" |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Air = |  |  |  |  |  |  |  |  |  |
| Parcel <br> Sevices = |  |  |  |  |  |  |  |  |  |
| Trucking = |  |  |  |  |  |  |  |  |  |
| Rairoad = |  |  |  |  |  |  |  |  |  |

