

Activity 13: Anticipate Needs, Strengths, and Concerns

Time: 10 to 15 Minutes

Before you begin this module, think about the last item you purchased. Map out what you think its route was along the supply chain, correcting yourself as you progress through the rest of the course if you made errors. Write down how much time the item spent at each stop along the chain, making educated guesses if you are not certain. Review this information, and write down areas of strength and weaknesses. For example, an area of weakness may be the order processing time. An area of strength might be high quality product assembly.