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## Recommended Reading

Applegate, L.; W. McFarlan; and J. McKenney. *Corporate Information Systems Management*. 5th ed. New York: Irwin-McGraw-Hill, 1999. (An excellent discussion of the issues managers face in dealing with the technology.)

Banker, R.; R. Kauffman; and M. Mahmood. *Strategic Information Technology Management*. Harrisburg, PA: Idea Group Publishing, 1993. (An interesting and stimulating collection of articles about the strategic use of technology.)

Denning, P.; and R. Metcalfe. *Beyond Calculation: The Next Fifty Years of Computing*. New York: Copernicus Springer-Verlag, 1997. (A collection of articles by noted experts in technology on what the future holds.)

Landes, D., *The Wealth and Poverty of Nations: Why Some Are So Rich and Some So Poor*. New York: W. W. Norton, 1998. (The author believes nations that strive for high levels of education and gender equality and that embrace technology create the highest standards of living.)

Nonaka, I. "A Dynamic Theory of Organizational Knowledge Creation," *Organization Science*, 5, No. 1 (1994), pp. 14--37. (A somewhat complex article that defines knowledge and its importance to the firm.)

Nolan, R.; and D. Croson. *Creative Destruction*. Boston: Harvard Business School Press, 1995. (A book devoted to the need for organizational transformation.)

Parker, M. M. Strategic Transformation and Information Technology. Englewood Cliffs, NJ: Prentice Hall, 1996. (An up-to-date look at the way technology changes organizations and the opportunities it provides managers.)