

Evaluation and Revision Framework

How will you evaluate if you are meeting your goal?

Consider evaluation strategies that match what you will be doing. For example, if you want people to be better informed on a topic, you may have created a website to explain Therefore, you will want to know how many visitors you have to your webpage and what pages they spent the most time on. Consider strategies to gather this information.

How often will you evaluate progress?

This needs to be an iterative cycle of evaluation, not a one-and-done.

Who will be involved in the revision process

Have a plan for who will be responsible for conducting the revisions. It may be different people for different parts of the work.

