

[on Queen of Clean letterhead]

## **Not a “Neatnik”? Let Queen of Clean Keep Up Appearances for You!**

Dear Neighbor,

If someone carpooling your child asked to come in and use your bathroom, would your cheeks burn because the house looks like a gang of muddy robbers tossed it? And on the other hand, you always have more important and urgent things to do than vacuum and scrub, right?

Relax. Let Queen of Clean be your guilt-free solution. For the last five years, neighbors of yours all around Newton who either lack the neatness gene or just don't have the time have been using us to keep their homes presentable. Unlike other cleaning companies who use a cookie-cutter “to-do” list, we start off by learning your priorities and creating a checklist for cleaning and straightening up your house that's unique to you. Are kitchen grime and mudroom mess your personal bugaboos? Fine, we'll concentrate there. Your teenager doesn't want her clothes picked up off the floor? No problem. Prefer us to use only “green” (environmentally friendly) cleaning supplies? You got it.

Besides our flexibility, every Queen of Clean employee who steps foot in your house is bonded, thoroughly trained and proficient in English, so you can leave last-minute special instructions and know that we'll give the guest room or the downstairs bathtub extra attention.

There's no need to force yourself through the motions of cleaning if it's just not your thing. Call me now at 964-7062 and I'll stop by to create a personal checklist with you and tell you how much that would cost, with no obligation on your part to go ahead.

We look forward to being your behind-the-scenes, secret neatnik!

Sincerely,

Rebecca Masland  
Queen of Clean

P.S. To see what the *Boston Globe* wrote about us last fall on our fifth anniversary, visit [www.queenofclean.net](http://www.queenofclean.net) and click on “Media.” And for your free, friendly in-home estimate, simply call 964-7062. Do it now!