

136 EMAIL HEADS AND TEASERS FOR YOUR OFFER

1. Your free _____ is enclosed
2. Free download!
3. Exclusive offer
4. Limited-time offer
5. Risk-free opportunity
6. Bonus offer
7. Last chance!
8. A personal message from _____
9. An urgent message from _____
10. Announcing
11. Back by popular demand
12. Price break!
13. \$ _____ in savings enclosed
14. Save _____% on _____!
15. \$47 today, \$147 tomorrow
16. Take an extra _____% off!
17. Lowest prices ever
18. Spring/Summer/Fall/Winter _____ sale
19. Special discount
20. Sneak preview!
21. A little luxury at a great price
22. Your _____ is about to expire
23. Imagine your life without _____
24. Details inside...
25. _____ facts you should know about _____
26. You owe yourself a _____.
27. All the _____ you need to succeed.
28. Turn your free time into learning time
29. Turn your life around!
30. Your shortcut to...
31. Don't make these _____ mistakes when you _____.
32. Can you afford not to...?
33. _____ reasons you should...
34. An investment in your future.
35. Say yes to _____.
36. The last _____ you'll ever need to buy.
37. What they don't want you to know about _____.
38. _____ things you should always...
39. _____ things you should never...
40. Everything you always wanted to know about _____.
41. The startling truth about _____.
42. You probably thought you couldn't afford a _____.
43. The best _____ just became affordable.
44. Announcing the first _____ that ...
45. The best-kept secret in _____.
46. Don't settle for _____ when you can choose _____.
47. How do you turn a _____ into a _____?
48. The truth about your _____ could shock you.
49. Start [your big result] for just \$ _____
50. [Name], Start Your Week with # % Off _____
51. Success starts with _____.
52. When was the last time you _____?
53. Did you know that _____?
54. Who could say no to _____?
55. Get priority access.
56. What's the best investment you could make?
57. Could you use an extra \$ _____ each month?
58. Why postpone your future in _____?
59. What would you say if I offered to help you _____?
60. Have you ever stayed awake at night thinking about _____?
61. Do you ever ask yourself _____?
62. Has this ever happened to you?
63. Remember the first time you ever _____?
64. Are you secretly afraid of _____?
65. Don't you wish _____?

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66. Why should you _____ when you can _____?
67. Are you ready for _____?
68. Have you ever thought about _____?
69. Do you enjoy _____?
70. Are you paying too much for _____?
71. Email Subject Lines That Help You Create Scarcity
72. THIS Disappears at Midnight
73. Today Only: Get this NOW before it's gone...
74. Last Day to Get...
75. Are you coming?
76. [WEEKEND ONLY] Get this NOW before it's gone...
77. Your private invitation expires tomorrow night
78. [URGENT] TODAY is the last day to watch this...
79. Last chance: This offer closes tonight (no exceptions)!
80. LAST CHANCE: Discount for ___ Ends Tonight!
81. Get a Massive Discount on __ Before the Price Goes Up!
82. Email Subject Lines That Pique Curiosity
83. Everything you wanted to know about _____ but were too afraid to ask
84. Know this about [your topic]?
85. *Don't Open This Email*
86. I have good news and bad news...
87. I'm pulling the plug...
88. Tomorrow's the day...
89. Is this you?
90. You're Invited
91. ___: Why you're stuck
92. ___ are not the answer...
93. Exciting announcement
94. Special invitation
95. When was the last time you...
96. Wanna Know a Secret?
97. She made \$___ in _____. Here's how...
98. Why I spent \$___ on a _____.
99. The BIG secret behind _____.
100. How a _____ changed my life
101. GREAT news (here's why)
102. Are you in or out?
103. The truth about _____
104. Email Subject Lines That Keep Your Subscribers Updated
105. Introducing my latest [Product/Service]
106. Latest News
107. Huge Announcement: Brand new ...
108. BIG news! You're hearing it first!
109. Start using this new....
110. Email Subject Lines That Help You Build Connection with Your Audience
111. Hoping to help.
112. You are not alone.
113. We have [fact] in common ...
114. I didn't see your name in the comments?
115. you free this [day] at [time] EST?
116. Thank you!
117. So nice to meet you, [name]!
118. Today is an important day...
119. This is a little embarrassing...
120. You'll think I'm crazy...
121. Email Subject Lines That Help You Leverage Your Subscribers Fears
122. Don't Make These # ___ Mistakes

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- 123.** Please don't make this mistake
- 124.** # Important Questions You Need to Ask Yourself Before ____
- 125.** Don't Get Fooled: # Questions to Ask Before ____
- 126.** Email Subject Lines That Promise Something
- 127.** My Gift to You...
- 128.** A new product you wouldn't won't pass
- 129.** Get more sales with THIS technique!
- 130.** How _____will change your life!
- 131.** [Name], THIS will help you _____.
- 132.** The Complete Guide to_____.
- 133.** # Tips for [Insert pain point]
- 134.** [DOWNLOAD] # Point Checklist for Creating the Ultimate_____
- 135.** A Step by Step guide to_____
- 136.** # Lessons Learned from ____