

Email to those who purchased your course

Have you started your _____[course title goes here] course yet?

Hello {{first_name}},

You recently purchased my _____ [course title goes here] course.

I'm just checking in to see if you have had a chance to get started yet?

To view the course, simply go to [link to your course] and log in with the details you created for yourself.

If you have forgotten your password, just press the 'forgot password' link and you will be automatically emailed reset instructions.

GET STARTED AND GET ORGANIZED:

To get the most out of this course, I'd recommend scheduling time on your calendar to get through the learning content and implement the action steps inside the course.

I will be checking in with you regularly and I will also check the discussion board to answer your questions. So, be sure to write your questions down as you go through the program!

Start the course now: [link to course]

To your success,

[Your name].

Email to those who signed up but never purchased.

Oh no! Where did I go wrong?

Hi {{first_name}},

I noticed you signed up for my school, but never purchased the program. I would love to know why you passed it up so that I can be sure to create the kind of courses that will help you get big results in your life.

Will you give me a little feedback?

Best wishes,

[Your name].

P.S. Here is a discount just for you (in case you decide to join me in the [name of the course]). Just use this code: [insert the code here].

Email to those who completed your course.

Congratulations!

Hi _____,

Congratulations! You've now completed your course [course title goes here]!

I REALLY hope that you found it helpful.

Remember, even though you've officially completed the course, you can always go back and review it as many times as you want. In fact, many of my best students completed the course 2 or 3 times to FULLY grasp all the content they've learned. And, don't forget, because you have unlimited access, you can always jump on the discussion board to ask a question!

I truly hope that you found this course useful.

Stay in touch and keep me posted with your journey!

Take care,

[Your name goes here]

PS: A SPECIAL REQUEST - COULD PLEASE LEAVE A REVIEW?

Finally, it would mean so much to me if you could leave a review of this course. Do you think you can do this for me, _____[student's name goes here]?

You can either leave it directly on Thinkific or send it to me via email at [your email goes here]

Thank you!

[Your name goes here].