

# 30 SOCIAL MEDIA CONTENT IDEAS

1. Share a free eBook.
2. Share a client success story.
3. Talk about your why and why you started your business.
4. Talk about some major problems your clients have.
5. Tell your audience about your biggest accomplishments.
6. Create a beginners guide for your topic.
7. Share 10 things your audience does not know about you.
8. Talk about how you are investing in yourself.
9. Where you were 10 years ago compared to where you are now.
10. 3 people who inspire you and why.
11. What makes you different from others doing what you do?
12. Where do you see yourself in 5 years time?
13. What are your biggest goals?
14. Discuss the new program you are launching.
15. Share your morning routine.
16. Share a book that has changed your life and why it changed your life.
17. Show the behind the scenes of your business.
18. Do a product review.
19. Share the top 5 tools you use in your business.
20. Trends you are seeing in your industry.
21. Who is your ideal client?
22. What are you currently listening to on Audible?
23. Share an inspiring quote.
24. Share a typical day in your life.
25. Share what you enjoy doing in your spare time.
26. Show a sneak peak of a new program/book you are working on.
27. Share a testimonial.
28. Share 3 truths and 1 lie and have your audience guess which is a lie.
29. Share your favorite affirmation.
30. Create a checklist for your topic.