

Activity 1

Estimated time: 15 minutes

Imagine that you want to put together a proposal for a new bus service.

What do you need to consider, before applying?

What commercial factors need to be taken into account and what operational factors?

Activity 2

Estimated time: 10 minutes

In London, bus routes are largely set in stone and potential operators must tender for the contract.

What do you know about the tendering process?

What role would a transport manager play when tendering?