

TEMPLATE FOR WRITING A PRODUCT COMPARISON REVIEW

Product 1

Product 2 (winner)

Product 3 if applicable

And so on...

- A. Headline/Title
- B. Introduction to the products
- C. Who are the products for?
- D. Introduction to product 1
- E. Benefits of product 1
- F. Pros and Cons of product 1
- G. Introduction to product 2
- H. Benefits of product 2
- I. Pros and cons of product 2
- J. Features of product 2
- K. Repeat 4, 5 and 6 for any additional products
- L. Conclusion

Aweber V Mailchimp – Which is Best for E-Commerce Stores

(Featured image above content)

Autoresponders allow you to build a list of opt-in email subscribers and market your offers to the list. Introduce the product, say what it is in a few sentences. Introduce the product, say what it is in a few sentences. Introduce the product, say what it is in a few sentences. Introduce the product, say what it is in a few sentences.

Who is it For

An autoresponder is a must have tool for e-commerce store owners who want to increase sales, and xyz, and xyz. Talk about who it's for. Talk about who it's for. Talk about who it's for. Talk about who it's for. Talk about who it's for.

Introduction to Product 1

Mailchimp is a low cost solution that integrates easily with all the popular e-commerce platforms, such as Woommerce and Shopify . Introduce product 1 here. Introduce product 1 here. Introduce product 1 here. Introduce product 1 here.

Benefits of Product 1

Explain the benefits here. Explain the benefits here. Explain the benefits here. Explain the benefits here. Explain the benefits here. Explain the benefits here. Explain the benefits here.

Pros and Cons of Product 1

Pros

Pro 1

Pro 2

Pro 3

Cons

Con 1

Con 2

Con 3

(link to product 1)

Introduction to Product 2

Aweber has consistently been rated as the most flexible and feature rich autoresponder service for e-commerce stores. Introduce product 2 here. Introduce product 2 here. Introduce product 2 here. Introduce product 2 here.

(image or video)

Benefits 1 of Product 2

Explain the main benefit here. Explain the main benefit here. Explain the main benefit here. Explain the main benefit here. Explain the main benefit here. Explain the main benefit here. Explain the main benefit here. Explain the main benefit here. Explain the main benefit here. Explain the main benefit here.

(call to action)

Benefits 2 of Product 2

Explain the second main benefit here. Explain the second main benefit here. Explain the second main benefit here. Explain the second main benefit here. Explain the second main benefit here. Explain the second main benefit here. Explain the second main benefit here. Explain the second main benefit here.

Benefits 3 of Product 2

Explain the third main benefit here. Explain the third main benefit here. Explain the third main benefit here. Explain the third main benefit here. Explain the third main benefit here. Explain the third main benefit here. Explain the third main benefit here. Explain the third main benefit here.

Other Benefits of Product 2

Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here.

(image or video)

(call to action)

Pros and Cons of Product 2

Pros

Pro 1

Pro 2

Pro 3

Pro 4

Pro 5

Pro 6

And so on....

Cons

Con 1

Con 2

Features of Product 2

Feature 1

Feature 2

Feature 3

Feature 4

And so on... but don't list every tiny little feature. List the main features and any special or exclusive features.

(image or video)

(REPEAT FOR ADDITIONAL PRODUCTS IF APPLICABLE)

Conclusion

Write your conclusion plus **call to action** here. Write your conclusion plus call to action here. Write your conclusion plus call to action here. Write your conclusion plus call to action here. Write your conclusion plus call to action here. Write your conclusion plus call to action here.

