

TEMPLATE FOR WRITING A SINGLE PRODUCT REVIEW

- A. Headline/Title
- B. Introduction to the product
- C. Who is the product for?
- D. Benefits of the product
- E. Pros and Cons
- F. Features of the product
- G. Conclusion

Reviewing the CANON EOS 200D DSLR Camera

(Featured image above content)

DSLR cameras allow you to see, on a digital display, the scene you are about to capture. Introduce the product, say what it is in a few sentences. Introduce the product, say what it is in a few sentences. Introduce the product, say what it is in a few sentences. Introduce the product, say what it is in a few sentences.

Who is it for

The CANON EOS 200D is perfect for amateur photographers, and xyz, and xyz. Talk about who it's for. Talk about who it's for. Talk about who it's for. Talk about who it's for. Talk about who it's for.

Benefit 1

Explain the most important benefit here. Explain the most important benefit here. Explain the most important benefit here. Explain the most important benefit here. Explain the most important benefit here. Explain the most important benefit here. *(call to action)*

(image or YouTube video)

Benefit 2

Explain the second most important benefit here. Explain the second most important benefit here. Explain the second most important benefit here. Explain the second most important benefit here.

important benefit here. Explain the second most important benefit here.
Explain the second most important benefit here.

Benefit 3

Explain the third most important benefit here. Explain the third most important benefit here. Explain the third most important benefit here. Explain the third most important benefit here. Explain the third most important benefit here. Explain the third most important benefit here.

(image or YouTube video)

(call to action)

More Benefits

Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here. Explain the other benefits here.

Pros and Cons

Pros

Pro 1

Pro 2

Pro 3

Pro 4

Pro 5

Pro 6

And so on....

(image)

Cons

Con 1

Con 2

Features of the CANON EOS 200D

Feature 1

Feature 2

Feature 3

Feature 4

And so on... but don't list every tiny little feature. List the main features and any special or exclusive features.

Conclusion

Write your conclusion plus **call to action** here. Write your conclusion plus call to action here. Write your conclusion plus call to action here. Write your conclusion plus call to action here. Write your conclusion plus call to action here. Write your conclusion plus call to action here.