

Examples of Different Publishing Platforms

Now you know about the different types of print publishing, search on the internet for the following traditional publishing companies (listed below) and read their manuscript guidelines.

This will prepare you so that, when you are ready to send a manuscript off, you will have a fair idea of whom you are going to send your manuscript to. There is no hurry to do this exercise. Take your time. Print out the manuscript guidelines for the publishing houses that suit you and file them in a folder. You do not have to finish this exercise by the time you have finished the course.

If you decide to send your story to one of them, make sure you do what they ask in their manuscript guidelines. They are likely to ignore your story if you send it by email rather than by post, or send them a picture book if they only publish non-fiction. Their guidelines are there to help you get it right.

Search on the internet for local publishing houses, distribution houses, freelance editors, freelance proofreaders, and freelance manuscript assessors.

Traditional Publishing Houses:

Scholastic	Penguin Random House	Harper Collins	Allen & Unwin
New Holland	MacMillan	Knopf	Walker Books

You could also go to your library and see if they have a copy of one of these manuals and read it and take notes:

- Susan M. Tierney, Ed. *Book Market for Children's Writers*. United States: Writer's Institute Publications, 2014.
- Liz Pichon, Ed. *Children's Writers & Artists' Yearbook 2015*. London: Bloomsbury, 2015.
- Chuck Sambuchino. *Children's Writer's & Illustrator's Market*. United States: Writer's Digest Books, 2015.

You can also buy the book online: WritersMarket.com

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