

## Selling Websites via YP.com CC Script

Hi,

This is Juan calling, how are you?!

That's great.....

Am I perhaps speaking with the business owner?..

Hello, this is Juan calling from XYZ Marketing.

Am I speaking with the person in charge of the company's yellow pages listing?

Oh great, the reason why I called is that you have your business listed under commercial cleaners in the yellow pages, would that be right?

Excellent. I'm calling to find out because I see that you do not have a website associated with your listing, you do not have a website, is that correct?

Ok, the reason for my call is to let you know that we work with [niche market] to develop their online presence by building websites and getting you more business online through being found on Google

**NOTE:** *If you don't have a specific niche remember to mention an industry (Construction, Healthcare, Home Remodeling etc.*

You've used google before haven't you? A few times? Haha!

Great!

We are offering to build you an affordable, amazing looking professional website which will be found in Google when people search for commercial cleaners in your local area, which means for you: more enquiries and a lot more sales online, which is what you want right?

Of course! And how is your online marketing going at the moment?

We are offering a design service where we will do a draft copy of your website first for FREE under no obligation to you. You will not pay a cent until it's ready to go. Other design companies will charge you up to \$500 for just a draft service but with us it's free!

***Then if you like the website, we can discuss how you can get the website live.***

I don't mind investing a few hours of my time designing and editing your website for you, and whether you sign up today with us or not you should know that we are offering this service to one business only to establish a relationship with a client in your area.

Now just before I send you an email I'll confirm some details with you,

So the address on your listing is correct?

Phone number

Mobile phone?

Separate postal address?

Awesome.

I'll send you this in writing now, thank you so much for your time.

I'll look forward to working with you!

What's the best email address to reach you on

Thanks again for your time, Good bye.