

Activity 1

Estimated time: 10 minutes

Imagine that you work for Freight Travel Association and have been tasked with creating a plan to encourage the usage of inland waters.

What about water freight do you think could appeal to businesses?

What objections might businesses have and how could these be overcome?

Activity 2

Estimated time: 10 minutes

Planning and building airports takes years. Why do you think this is? What are the issues that slow down the process and how can these be handled?