

Social Responsibility

Most people welcome sincere and genuine caring at work. This helps to build commitment, loyalty and trust by developing the right kinds of emotional bonds. Open communication is critical to remaining competitive and innovative in the global market.

Sincere bonds are built through both actions and word. Integrity in relationships, honesty in communications, and consistency in actions all produce an atmosphere filled with high trust. This is accomplished by caring for all people equally, by empathising about their situations, by acknowledging the sacrifices, gifts and humanness of each person.

This practical activity encourages you to explore the idea of care and support in the workplace through defining your own limits in distinguishing between a friendly, open environment and a personal friendship.

In the boxes below add your definitions.

Friendly and Open	Friendship

What can you do with your entire work group to create a friendlier and more open environment?
What stops you from creating a friendly and open environment?
What messages have you heard that challenge your ethics and responsibilities and those of the organisation?

Think about your work colleagues - line manager, peer group and direct









