

# [Insert Title]

## Investor Presentation

[Insert  
Logo]\*\*

# Vision

[Insert Company Vision Statement]

\*\* Use Slide Master (in View Menu) to insert on every page

[Insert Tag Line or Marketing Statement]\*\*

# Problem Statement

- [Insert Problem Statement or bullet points that outline the problem your business solves]

# Solution

[Insert how your business solves the problem state in your problem statement]

[Note: Remember to speak in terms of what benefit you are delivering to your customers]

# Product or Service

[Insert a description of the product(s) and / or service(s) you will be offering.]

# Product Roadmap

[This is an optional slide. We suggest including this slide if you are a tech company but also applies to other types of companies. The roadmap should reflect your plans for the next 18 months]

# Target Market

[Insert a description of your primary target market. You can describe using demographics / psychographics or Personas]

# Market Size (Total Addressable Market)

[Insert a description of your TAM, SAM and SOM. We suggest using some graphical representation of these different market sizes]

# Business Model

[Insert details on how the company will make money. Explain your pricing model, pricing packages, and other details on pricing as appropriate]

[Note: Remember to speak in terms of what benefit you are delivering to your customers]

# Competitive Landscape

[Insert Text]

[Insert Text]

[Insert Text]

[Insert Text]

# Ask and Use of Funds

- Ask
  - [Insert]
- Use of Funds
  - [Insert]

# Financials / P&L Statement

[Insert a copy of your 3-year Profit and Loss Statement. We suggest doing a screen shot from your spreadsheet program (i.e., Excel of a simple P&L Statement)]

[Note: If you don't have a financial mode, EntrepreneurNOW can provide you with a very robust model and associated training. Just go to: [www.entrepreneurnow.com](http://www.entrepreneurnow.com)]

# Thank you!

[Insert Name]

[Insert email address]



# Appendix