Cyber Security Awareness Training

Social Engineering Phishing

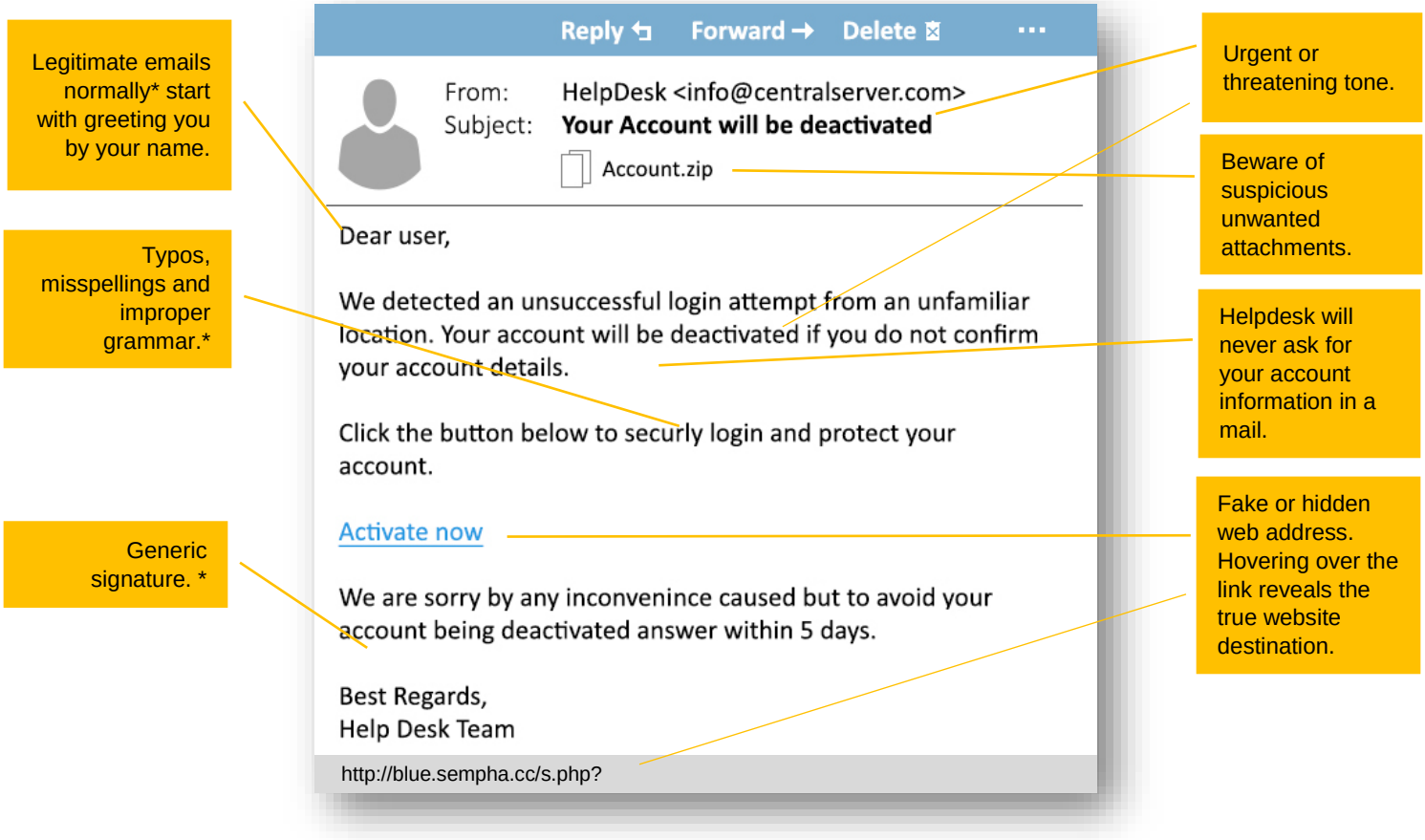
What is Phishing?

A phishing attack uses a fake email designed by hackers. Hackers will try to make it look as if the email comes from a trusted brand (often used: DHL, FedEx, Amazon, Microsoft, Google, banks, Facebook, IRS, etc.) or institution – which might also include your employer. The goal is to make you click on a link and/or open an attachment.

According to Verizon's Data Breach Investigation Report, 78% of all cyber-attack attempts in 2017 relied on some form of email link or attachment sent to employees.

Nearly every day, most people will get at least one phishing email. Around 8% of all targeted persons click on the link or open the attachment.

How to spot a phishing attack



**Note: A more targeted spear phishing attack can greet you with your name and may have no misspellings.*