

Subject: IT'S ALMOST HERE!

[Name of the course] Opens TOMORROW!

[Talk about where you were before. Be sure to cover major pain points that your target audience experience.]

I'd look at the experts in my arena and wonder how they got to where they were. [Cover another pain point]

But then one day, I decided to stop looking at all those industry leaders...and become one myself.

At the time, I was struggling with [share your major struggles].

I felt trapped...like I wouldn't be able to _____ [talk about something you didn't know how to do or didn't think you would be able to do.]

But then things changed.

I found my stride.

I learned how to [share something you learned to do].

But I didn't want to keep this knowledge inside. I wanted others to have this same feeling. To know that they, too, are unstoppable.

So, I created the _____ [title of your course], which is opening for enrollment tomorrow.

This course is designed to [talk about the goal of your course].

[Talk about the importance of your topic and why people need it].

So, I want you to take a moment to think about what has been holding you back -- maybe it's the time it takes to learn everything or the amount of information available out there, or the money it costs to get proper training.

Then, imagine what it would feel like to shatter the ceiling on those limitations and finally achieve your goals- [reiterate the goals].

It would feel pretty good, wouldn't it? Look for my email tomorrow and I'll tell you how.

Cheers,

Marina

P.S. Take a sneak peak at the exact curriculum here.

Course Announcement

Subject: [The title of your course goes here] is FINALLY here! Sign up TODAY!

Hello _____,

Imagine if you could _____ [List something your ideal clients want to do]. If you've ever wanted to learn about [insert something your ideal clients want to learn about], so that you too can start [insert what your ideal client is hoping to achieve with your course] and learn the tips and tricks that can help you succeed with this, then [insert the title of your course] is a perfect fit.

I genuinely want to save you time and provide you with the BEST solutions and lessons to [insert the goal you want your target audience to achieve].

Here's EVERYTHING you get when you enroll in the [insert the title of your course]:

* [list everything your course includes- lessons, workbooks, guides, videos, etc.]

And, speaking of special bonuses...

You will get [list all bonuses included in your course]:

You will also get [add another bonus you'll include in your course].

Here is what some of my students had to say about the course:

[insert 2-4 testimonials]

Join me in the [title of your course goes here] today and start [the goal your learners are trying to achieve]

If you are still in “thinking it over mode,” you can take a look at complete curriculum here.

I can't wait to see you in the course!

Take care,

[Your name goes here].

Webinar Registration Page

FREE MASTERCLASS

Headline: [Insert the title of your webinar]

[Talk about the pain points and what your target audience needs to reach their goals]

In my free masterclass, I'll show you how to [share how your webinar will help them achieve their goals].

In this free masterclass, you'll discover how to

* [List everything your target audience will learn in your webinar.]

Whether you're [your target audience is], or [your target audience], I'm going to show you **how to [how they'll benefit from the webinar]**.

BUTTON: YES, SAVE MY SEAT

About [insert your name here]

[Tell your audience about yourself and why you are qualified to teach this course.]

Webinar Registration Thank-You Page

Headline: Congrats! You're In for the [insert the title] Masterclass!

I'm so glad you've decided to join us! The details will be hitting your inbox in just a few minutes – along with a little something special :)

See you soon!

[Insert your name here]

[Insert your title or the name of your business]

P.S. If this is your first training with me, you might need to confirm your email address first.

No email? Be sure to check your spam folder. You can contact us at [insert your email here] if you need additional assistance.