

# PERSONAL GOALS WORKSHEET

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## 1. Why do you want to start a business in the first place?

( Describe in details your personal goals that you want to accomplish out of your business and why now is the right timing?).

**I want to start a business because:**

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**I think now is the right timing because:**

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## 2. How much money in total / or monthly can you invest in building your business?

• I plan on investing: \$ \_\_\_\_\_ in total. From ☐ Investor ☐ Savings

• I will invest: \$ \_\_\_\_\_ / monthly. From ☐ Income ☐ Savings

### 3. How many hours a week can you put on the side to spend on your business?

- ☐ Small project: 2~4 hours a week.
- ☐ Freelancing / Side projects: 5~10 hours a week.
- ☐ Full-time: 40 hours a week.
- ☐ Hardcore: 80 hours a week.
- ☐ Other. \_\_\_\_\_

### 4. What are your financial goals?

- I need to make \$ \_\_\_\_\_ / A month to cover my living expenses.
- I need to make \$ \_\_\_\_\_ / Annually to have my dream lifestyle.

**Owning that amount of money will allow me to:** (research and describe the type of lifestyle you want to achieve).

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## 4.What are your strengths?

- **Things I enjoy doing are:**

- ☐ Experimenting with new ideas.
- ☐ Building new products.
- ☐ Searching for problems and creating solutions.
- ☐ Talking to people and building relationships.
- ☐ Building and leading teams.
- ☐ Training and helping people / Coaching.
- ☐ Other.\_\_\_\_\_

- **My best technical skills are:**

- ☐ Products design.
- ☐ Marketing and sales.
- ☐ Operations.
- ☐ Programming.
- ☐ Visual design and photography.
- ☐ Other.\_\_\_\_\_

**Looking at all of my strengths I think that I have the opportunity to launch the following ideas :** (Brainstorm types of businesses and opportunities you think you can generate relying on your strengths).

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

## **5.What is your backup plan?**

In case my business idea does not work out my backup plan will be:

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