

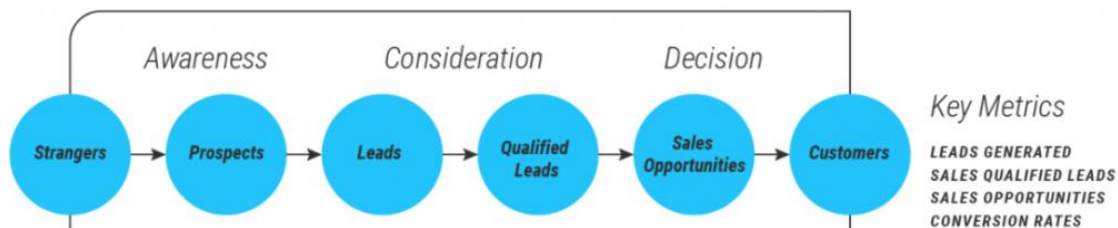
# What if you could add up to \$1,000,000 to your bottom line?

Hey John,

My name is Juan and I recently came across XYZ business. Your XYZ business is awesome so I couldn't help but reach out.

As you can see, I have attached a nice, new, crisp, Million Dollar Bill to the top of this letter. Why have I done this? I have something very important to tell you, and I needed some way to make sure this letter would catch your attention.

Here's why I am writing: We specialize in helping security companies like yours increase their bottom line through advanced digital marketing strategies and what sets us apart is that we have a unique 6 step methodology that turns strangers into paying customers.



Here's a video that explains how we've been able to help security companies like yours increase their bottom line!

Check it out at this URL → [bit.ly/securitylod](https://bit.ly/securitylod)

All the best,  
Juan Galvan  
**Owner, Security LOD**  
**securitylod.com**  
**(206) 123-123**

