YOUR LOGO HERE

MARKETING AGREEMENT

This MARKETING AGREEMENT ("AGREEMENT") is being entered into by ______ ("CLIENT") and **YOUR AGENCY NAME**s ("MARKETING FIRM"). CLIENT is hiring MARKETING FIRM to design and develop a Facebook Marketing Ad Campaign in exchange for the payment(s) described in this Agreement. This Agreement describes in detail the responsibilities of each of the parties in completing this project.

Each party has had an opportunity, before signing this Agreement, to review these terms in detail and make sure that they properly reflect the parties' full agreement. To their best understanding, this document includes the full scope of responsibilities that each party expects the other to perform to complete this project.

MARKETING FIRM & CLIENT AGREEMENT

This agreement becomes active upon first monthly payment then continuing for term checked below thereafter. All payments are due on the same day each month. Shall a client want to cancel **YOUR AGENCY NAME** services, he/she shall notify **YOUR AGENCY NAME** by email, 5 days before the end of the month, or this contract shall remain valid until the end of the following month. This Agreement is entered into and effective as of the first date written below:

1. MARKETING SPECIFICATIONS & SCOPE:

YOUR AGENCY NAME provides Facebook Ad Campaign development and on-going management services. Term is month to month. Facebook Ads management services include but are not limited to the following:

- → VALUE STACK

→ VALUE STACK
→ VALUE STACK
→ VALUE STACK
→ VALUE STACK
→ VALUE STACK
→ VALUE STACK
→ VALUE STACK
Monthly Investment: \$X

2. RESPONSIBILITIES OF MARKETING FIRM

MARKETING FIRM will keep CLIENT updated on activities and progress at reasonable intervals, and reasonably respond to inquiries regarding progress. MARKETING FIRM will allow CLIENT to propose modifications to design and content within the scope of the specifications and scope.

3. INTELLECTUAL PROPERTY RIGHTS

CLIENT guarantees that any elements of text, graphics, photos, designs, logos, trademarks, service marks, artwork, or video that it provides to the MARKETING FIRM for inclusion in the campaign are either owned by CLIENT, or that CLIENT has permission from the owner to use them on the campaign. Likewise, MARKETING FIRM guarantees that any elements of text, graphics, photos, designs, logos, trademarks, service marks, artwork, or video that it includes in the campaign has either been provided by the CLIENT, or is owned by MARKETING FIRM, or used with permission of the owner.

4. MODIFICATIONS TO THE AGREEMENT

The Parties understand that sometimes circumstances change after an agreement is entered into that may affect the scope of work or the cost of performing the agreement. The Parties agree to the following procedures in this event. Any significant modification to the scope of work to be performed by MARKETING FIRM must be agreed to by both parties in writing (email confirmation is acceptable). Any future modifications of content or other maintenance outside the scope of the approved buildout is billable at \$60 hourly unless otherwise agreed upon.

5. Terms Of Sale.

You hereby ratify your understanding that all services provided are non- refundable and waive any rights to charge-back your purchase with your credit card processor.

Client and Service Provider are in agreement that circumstances or conditions sometimes arise that warrant or necessitate termination of the Client-Service Provider working relationship. In view of this possibility, both Client and Service Provider agree that should the relationship terminate, it will be done so in an amicable fashion, maintaining an attitude of cooperation and professional demeanor, with respect for the reputation and dignity of the other party.

If notice of termination is given by either Client or Service Provider, no new work shall be initiated, but any work previously authorized by Client up to the point of receipt by Service Provider or Client of termination notice shall be completed.

6. GENERAL CONTRACT TERMS

The Parties each represent that they are authorized to enter into this Agreement.

The parties are not intending this Facebook Marketing Agreement to create a partnership, agency, employer-employee, joint venture, or franchise relationship between MARKETING FIRM and CLIENT.

In the unlikely event that the Parties later have a dispute about the meaning of this Agreement or whether one or the other failed to meet their responsibilities under this

Agreement, the Parties agree to the following: (a) The complaining party will provide a written explanation of their dispute to the other party, and the parties will then, within seven (7) days, in good faith discuss the dispute and seek a mutually acceptable resolution. If the dispute has not been resolved within thirty (30) business days after such good faith discussions begin, either party is free to assert its rights in court, if they choose. (b) In the event of such a dispute, the parties agree that this Agreement would be interpreted in accordance with the laws of the State of Georgia (understanding laws are interpreted different from state to state).

Marketing Firm

Your Agency Name

Name: _____

Signature:_____

Date: _____

Authorized Signatory for Client

Company Name: _____

Name:

Email:		
Phone:		
Signature:		
Date:		
Credit Card Authorizati	on Form	
Cardholder Name:		
Card Number:		_ Card Type: Visa MC AMEX Discover
Expiration Date:	CVV Number	er: (3-4 digit security code
Billing Address:		
City:	State/Province:	Postal Code:
I authorize *Your Agency	<i>Name</i> * to charge my credit card acc	ccording to the terms of this agreement.
Printed Name:		_
Signature:		_
Date:		_

Monthly Investment: \$X USD