A Craftivist's Manifesto

Connecting our hands, hearts and heads we can truly make a difference.

1 Be the tortoise

Breathe; take it slow. Craftivism is about taking a thoughtful approach to mindful activism.

2 Craft is our tool

It can bring about effective long-term change, but it should always fit seamlessly with what we're saying, never used for the sake of it.

3 Solidarity not sympathy

Preserve the dignity of others by showing solidarity with them in your craft. Understand their struggles and you'll understand their solutions. Activism is not about charity.

4 Find comfort in contemplation

Use the slow, stitch-by-stitch, nature of craft to help you consider the complexities of injustices. It will lead to a deeper understanding of them and their solutions.

5 Empathy never points fingers

Try to see everyone's perspective. Everyone faces different challenges, so aim to make critical friends, not aggressive enemies.

6 Small & beautiful

However small, pieces inspired by beauty and love can be powerful reminders of just how gorgeous the world can be. Don't worry about imperfections either; they're endearing.

7 Humility holds the key

The world often needs us to change before it can. Consider your role within the bigger picture. Work with people, never against them and always keep an open mind.

8 Provoke don't preach

Never shout, always encourage. Inform through your craft and it will provoke thought and action. Intriguing activism inspires never intimidates.

9 Embrace positivity

It's the most encouraging tone we can take. Being cynical's easy, but a positive, compassionate world vision has the power to fuel dreams and build movements.

10 Make the change you wish to see

If we want our world to be more beautiful, kind & just, then let's make our activism beautiful, kind & just. So pick up your needle and thread and join us in crafting! Together we'll change our world one stitch at time...

Made with courage and care by Craftivist Collective