## **Introduction to Photography**

## **Topic 7 - Creative Commons**

#### **Learning Outcomes**

In this topic, you will learn about how to respectfully acknowledge the work of others and become more aware of the guidelines around copyright.

### **Copyright in the Digital Age**

The digital age has produced millions of items that we distribute and share every day through the internet.





It is very important to note that when an image is created, it is automatically protected by copyright. Copyright enables the creator to decide who can share and reuse their work. You must always obtain someone's permission before sharing or reusing their work.



Creative Commons streamlines how you give this permission and is ideal when the creator wants to give consent to everyone without the hassle of copyright. It provides licensing tools that are free to use and you can apply a license to your work that refines your copyright.

# **Introduction to Photography**

## What have we learned today? A Summary

We've learned that you must always obtain someone's permission before sharing or reusing their work.

We've also learned that you must always check the Creative Commons license or copyright of work you find in hard print or online.