Topic 1 – 8.   Introduction To Adobe Software

Learning Outcomes

In this topic, you will learn about the basic benefits of Photoshop and other Adobe Software.

Adobe Creative Cloud.

Adobe have a great package available on the market called Creative Cloud. The first one we are going to look at is Photoshop.

Photoshop is used for the processing and manipulation of photography and creating digital art.

Lightroom is an image management and editing program that is similar to Photoshop. Using Lightroom photographers are able to work through their images, for import to sorting and organisation to processing and finally all the way to export and sharing on the web.

After Effects is a hugely useful and complex animation and motion graphics software tool.

Premiere Pro, is a tool for video editing. It has some features which are similar to Photoshop in that you can semi-correct white balance when doing post production if you need to.

Photoshop and Lightroom for Photographers

InDesign, is a very popular tool for journalists, bloggers and fashion writers. It is primarily used for creating brochures, DVD covers, and magazine layouts.

Audition, is a very neat tool for audio editing and it has a number of pre-sets that can be tailored for specific soundscapes or projects that you are working on.

Illustrator, is a useful tool that is primarily used for logo design.

There is a steep learning curb to most of these packages but the key with all of them, like anything, is practice.

What have we learned today? A Summary

We have learned about some of the great software packages Adobe have on the market. We have highlighted Photoshop, Lightroom, After Effects, Premier Pro, InDesign, Audition and Illustrator.