

# Exercise 3.1 – A-Z Corporation Strategic Plan Template

## **A-Z Corporation vision:**

*To provide highly competent consultancy services that will ensure sustainable long-term business growth*

## **A-Z Corporation mission:**

*To provide professional consultancy services in project management and business analysis for “project-izing” businesses*

**Strategic  
Objective 3**

**Strategic Goal 3**

**Strategic  
Objective 4**

**Strategic Goal 4**