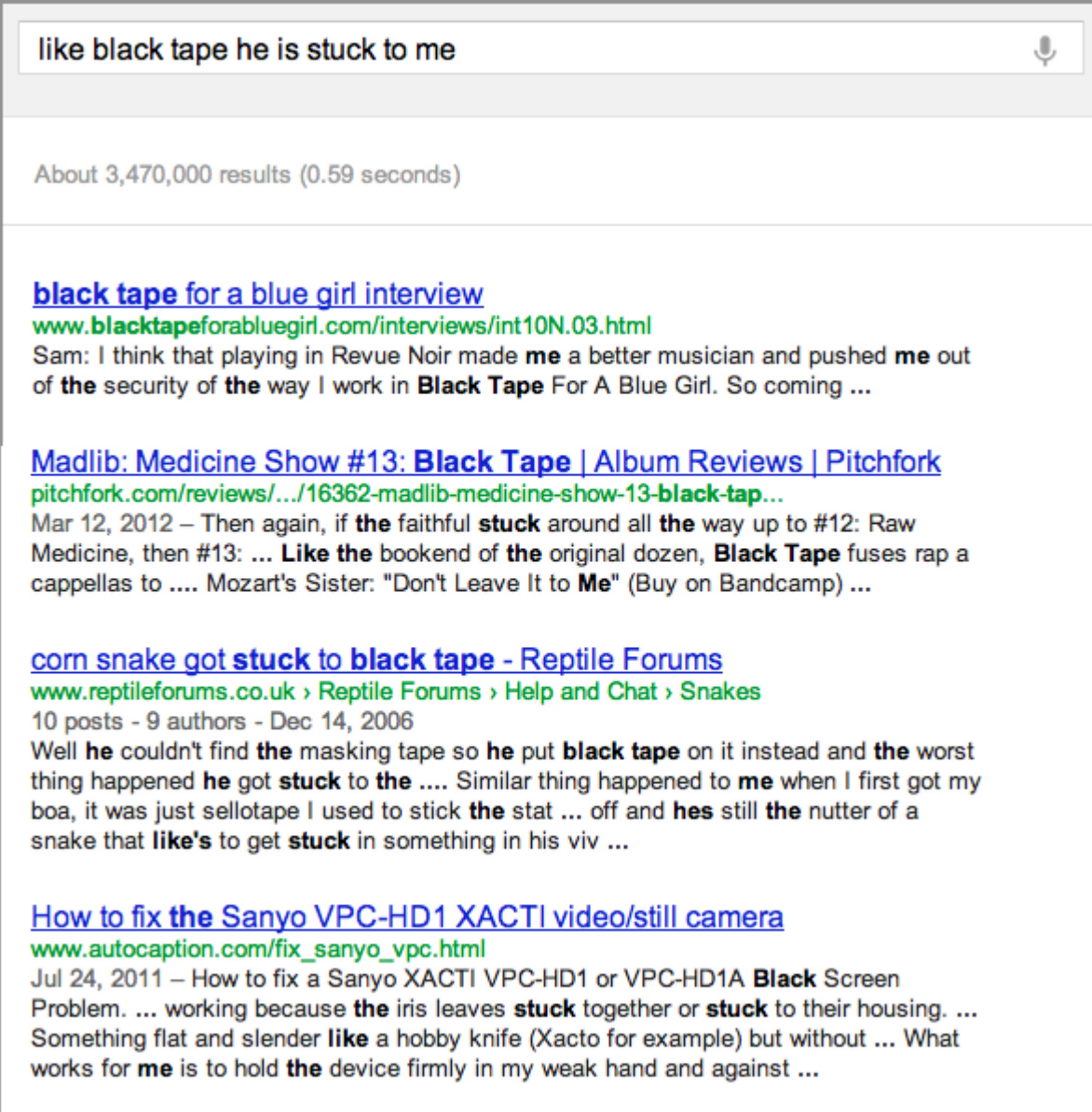


Module 3: Advanced Techniques Activities

Question 1: Your friend has been complaining about her ex a lot; he is still hanging around even though they broke up. This reminded you of a line from a poem: Like black tape he is stuck to me. You search for it and see the results below.



The screenshot shows a Google search interface. The search bar at the top contains the text "like black tape he is stuck to me". Below the search bar, it indicates "About 3,470,000 results (0.59 seconds)". The search results are listed below, each with a blue title, a green URL, and a snippet of text.

like black tape for a blue girl interview
www.blacktapeforabluegirl.com/interviews/int10N.03.html
Sam: I think that playing in Revue Noir made **me** a better musician and pushed **me** out of **the** security of **the** way I work in **Black Tape** For A Blue Girl. So coming ...

Madlib: Medicine Show #13: Black Tape | Album Reviews | Pitchfork
pitchfork.com/reviews/.../16362-madlib-medicine-show-13-black-tap...
Mar 12, 2012 – Then again, if **the** faithful **stuck** around all **the** way up to #12: Raw Medicine, then #13: ... **Like the** bookend of **the** original dozen, **Black Tape** fuses rap a cappellas to Mozart's Sister: "Don't Leave It to **Me**" (Buy on Bandcamp) ...

corn snake got stuck to black tape - Reptile Forums
www.reptileforums.co.uk › Reptile Forums › Help and Chat › Snakes
10 posts - 9 authors - Dec 14, 2006
Well **he** couldn't find **the** masking tape so **he** put **black tape** on it instead and **the** worst thing happened **he** got **stuck** to **the** Similar thing happened to **me** when I first got my boa, it was just sellotape I used to stick **the** stat ... off and **hes** still **the** nutter of a snake that **like's** to get **stuck** in something in his viv ...

How to fix the Sanyo VPC-HD1 XACTI video/still camera
www.autocaption.com/fix_sanyo_vpc.html
Jul 24, 2011 – How to fix a Sanyo XACTI VPC-HD1 or VPC-HD1A **Black** Screen Problem. ... working because **the** iris leaves **stuck** together or **stuck** to their housing. ... Something flat and slender **like** a hobby knife (Xacto for example) but without ... What works for **me** is to hold **the** device firmly in my weak hand and against ...

How could you modify the query to find the poem?

- 1) ["like black tape he is stuck to me"]
- 2) [like black tape he is suck to me poem]
- 3) [/like black tape he is stuck to me/]
- 4) [(like black tape he is stuck to me)]

Answer: 1 - Putting quotes around a set of words keeps them together in a phrase.

Question 2: You would like to find information on green marketing, the practice of portraying companies as being environmentally responsible. You look at your initial search results, and see that "Greenwashing" is a term used to describe this idea. But there are also synonyms: greenscamming and greenspeak. What search would you run to find pages using any of those three synonyms?

- 1) [greenwashing greenscamming greenspeak]
- 2) [greenwashing, greenscamming, greenspeak]
- 3) [greenwashing or greenscamming or greenspeak]
- 4) [greenwashing OR greenscamming OR greenspeak]

Answer: 4 - You can use OR (all in capital letters) between two words to have Google find pages using one word OR the other.

Question 3: Truck owners are insured when they are on a job for a company, but need to carry their own insurance policy for when their truck is empty. You would like to get an idea of the cost of this type of insurance, which is sometimes called, non-trucking liability, bobtail, or deadhead coverage. What search would you use to get information on the cost of this insurance on pages that use any of these **three** terms? In other words, what search would you do to find pages using any of three synonyms?

Answer: Our search expert says: I would use [cost insurance "non-trucking liability" OR bobtail OR "deadhead coverage"]. You can use OR (all in capital letters) between two words to have Google find pages using one word OR the other. You can use quotes (" ") around two-word phrases to find one phrase OR the other.

Question 4: You want to find a sound file that will teach you Morse Code for "I love you". Your friend told you that Wikimedia has all these audio files of people saying things in different languages, in a format called .OGG. Which of the following queries can you use to most easily find the file you want?

- 1) [i love you morse code ogg:filetype]
- 2) [i love you file morse code type:ogg]
- 3) [i love you morse code filetype:ogg]
- 4) [i love you morse code filetype: ogg]
- 5) All of the above

Answer: 3 - When you search for filetype:ogg, without any spaces, you will find pages of your specified type very quickly and easily.

Question 5: You are helping a neighbor's child find information on penguins. Since it is hockey season, when you simply search for [penguins] you get many pages on the Pittsburgh Penguins mixed in with results about the bird. Which of these is a way you can narrow your results to focus on the animal?

- 1) [penguins NOT pittsburgh]
- 2) [penguins -pittsburgh]
- 3) [penguins without pittsburgh]
- 4) [penguins - pittsburgh]

Answer: 2 - When you search for -pittsburgh, without any spaces, you will easily eliminate pages with the word Pittsburgh on them.