#### **Brand positioning**

Premium running shoes for athletes

# Key selling points

Flexibility - Stability - Breathability - Unique design

Colors palette

# Logo





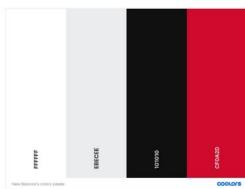




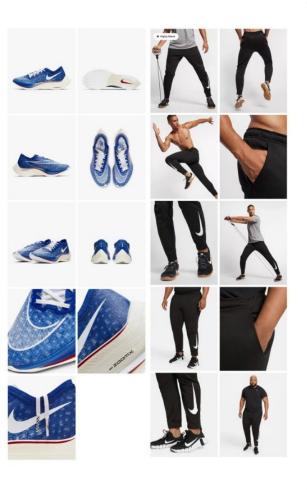


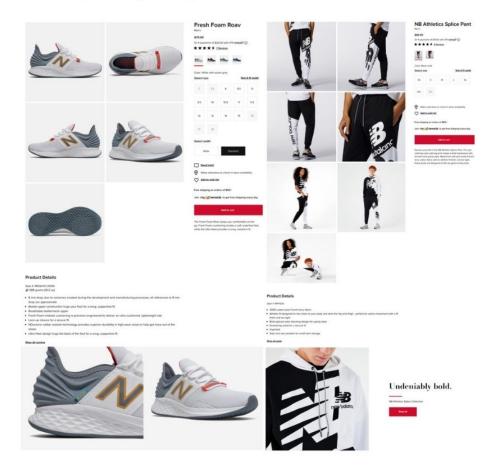






#### Product photography





### **Brand photography**

