

### *Activity 1*

*Estimated time: 15 minutes*

*Thinking about the current trends and challenges facing the industry, choose one of the sectors covered in the course and consider how that particular sector may be affected by each of these.*

*Which are the main challenges for the sector you have chosen and how could they be managed?*

### *Activity 2*

*Estimated time: 10 minutes*

*Imagine that you have been tasked to create a set of Key Performance Indicators for a company in the passenger transport sector.*

*What do you see as the main indicators of performance in that sector?*

*Who needs to deliver them?*

*And how would they be measured?*