# Headlines/Titles Cheat Sheet

#### List Headlines

3 Easy Ways to do (something)

3 Easy Ways to save money on a tight budget

The 5 Best (something) of (something)

The 5 Best time-saving household gadgets ever invented

3 Simple Steps to (something) Without (something)

3 Simple Steps to the perfect beach body without dieting

7 Tips for (something) and (something) Without (something)

7 tips for writing and publishing a novel in 30 days, without getting writer's cramp!

The Top 10 Things You Never Knew About (something)

The Top 10 Things You Never Knew About Costa Rica

Do These Three Things and (something)

Do These Three Things and look 10 years younger, instantly!

# <u>'How to' Headlines</u>

How to do (something) Like (something) *How to develop a singing voice like Susan Doyle*How to be (something) Without (something) *How to get a college degree from home, even without grades*

How to do (something) and (something) without (something)

How to develop a photographic memory and pass exams with ease, without staying up all night studying!

How to Easily do (something) in (time)

How to easily potty train your new puppy in 7 days

## **Question Headlines**

Are You (something)?

Are you struggling to keep your marriage alive? Find out how to turn things around, before it's too late

Did You Know (something)?

Did you know that shivering can stop you losing weight?

Are They (something)?

Are all hair regrowth solutions useless? Here's one that seems to do exactly what it says on the tin!

Have You (something)?

Have you been struggling with type 2 diabetes? Here's a solution that's worked for 1000's of others

Is Your (something)?

Is your dog showing signs of aggression? If so, food may be the culprit!

# High Click-Through Headlines

### You Won't Believe (something)

You won't believe how many films you get with this newly launched Netflix competitor

Incredible Story (something)

Incredible true story of the woman who was raised by alligators

Warning (something)

Warning, this is a bit naughty, but what the heck!

Shocking (something)

Shocking revelation that puts the entire history of science in question!

Terrifying (something)

Terrifying new fairground ride at Blackpool. Would you get on it?

Emotional (something)

Emotional moment when boy is rescued after 3 days drifting alone in a hot air balloon

Chilling (something)

Chilling new evidence of the real Loch Ness monster

Disclaimer: These headlines are all made up 'off the top of my head'. I very much doubt that anyone has ever been raised by alligators!