

## AD GROUP STRUCTURE

- ▶ It's important to keep in mind your overall campaign structure ideas when structuring ad groups.
- ▶ Remember, you can always change your ad group structure as you go along.
- ▶ Begin by thinking most about organization. The most important thing at the beginning of a campaign is being able to collect good data that will be practical to you.

[Home](#) / [Furniture](#) / [Office Chairs + Stools](#)

### Furniture

Desks + Benching  
Adjustable Height Desks

#### Office Chairs + Stools

Active Seating  
Drafting Chairs  
Guest + Reception Chairs  
Stacking Chairs  
Stools  
Task Chairs

File Cabinets  
Tables  
Lounge Seating  
Storage Units  
Furniture Accessories

› Back Height

› Features

✓ Color

READY TO ROLL?

**Adjustments that support the real you.**

26 RESULTS





Google Ads

# ISAAC RUDANSKY - GOOGLE ADS MASTERCLASS



## FURNITURE

CAMPAIGN	OFFICE DESKS
AD GROUP	adjustable height
AD GROUP	benching desks
AD GROUP	L shaped desks
AD GROUP	standing desks
AD GROUP	general desks
CAMPAIGN	OFFICE CHAIRS
AD GROUP	active office chairs
AD GROUP	reception chairs
AD GROUP	stacking chairs
AD GROUP	stools
AD GROUP	general chairs
CAMPAIGN	FILE CABINETS
AD GROUP	2-drawer file cabinets
AD GROUP	3-drawer file cabinets
AD GROUP	rolling file cabinets
AD GROUP	lateral file cabinets
AD GROUP	general file cabinets

## OFFICE SUPPLIES

CAMPAIGN	DESK ORGANIZATION
AD GROUP	binders and dividers
AD GROUP	business card holders
AD GROUP	desk sets
AD GROUP	filing and folders
AD GROUP	general desk organization
CAMPAIGN	WALL ORGANIZATION
AD GROUP	wall storage
AD GROUP	dry erase boards
AD GROUP	dry erase markers
AD GROUP	shelves
AD GROUP	general wall org
CAMPAIGN	WRITING SUPPLIES
AD GROUP	fountain pens
AD GROUP	colored pens
AD GROUP	highlighters
AD GROUP	general office writing

## CORPORATE BRANDING

CAMPAIGN	PROMOTIONAL
AD GROUP	promotional mugs
AD GROUP	promotional gifts
AD GROUP	promotional desk accessories
AD GROUP	promotional pens
AD GROUP	promotional products
CAMPAIGN	CUSTOM
AD GROUP	custom mugs
AD GROUP	custom gifts
AD GROUP	custom desk accessories
AD GROUP	custom pens
AD GROUP	custom products

## DESIGN SERVICES

CAMPAIGN	DESIGN SERVICES
AD GROUP	Design services TOF - EM
AD GROUP	Design Services MOF - EM
AD GROUP	Design Services BOF - EM
AD GROUP	Design services TOF - P + BM
AD GROUP	Design Services MOF - P + BM
AD GROUP	Design Services BOF - P + BM