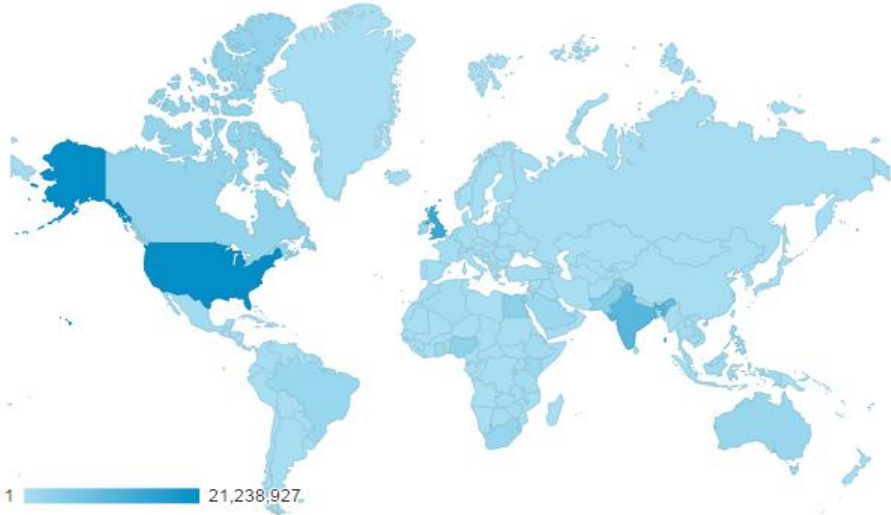


Alison Introduction (v1)

(ALC is a BETA programme of Alison. All Rights Reserved)





Empowering the World

Freedom to Learn and the Tools to Succeed

UN Declaration of Human Rights: Article 26: "Education shall be free..."



11m
Learners



1.5m
Graduates



1k
Courses





Too Slow



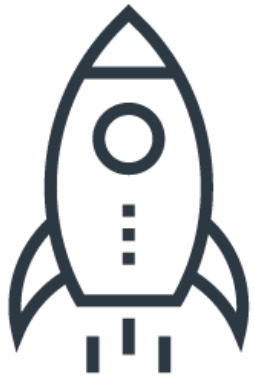
Too Shallow



Too Costly



Too Inaccessible



Rapid



Depth

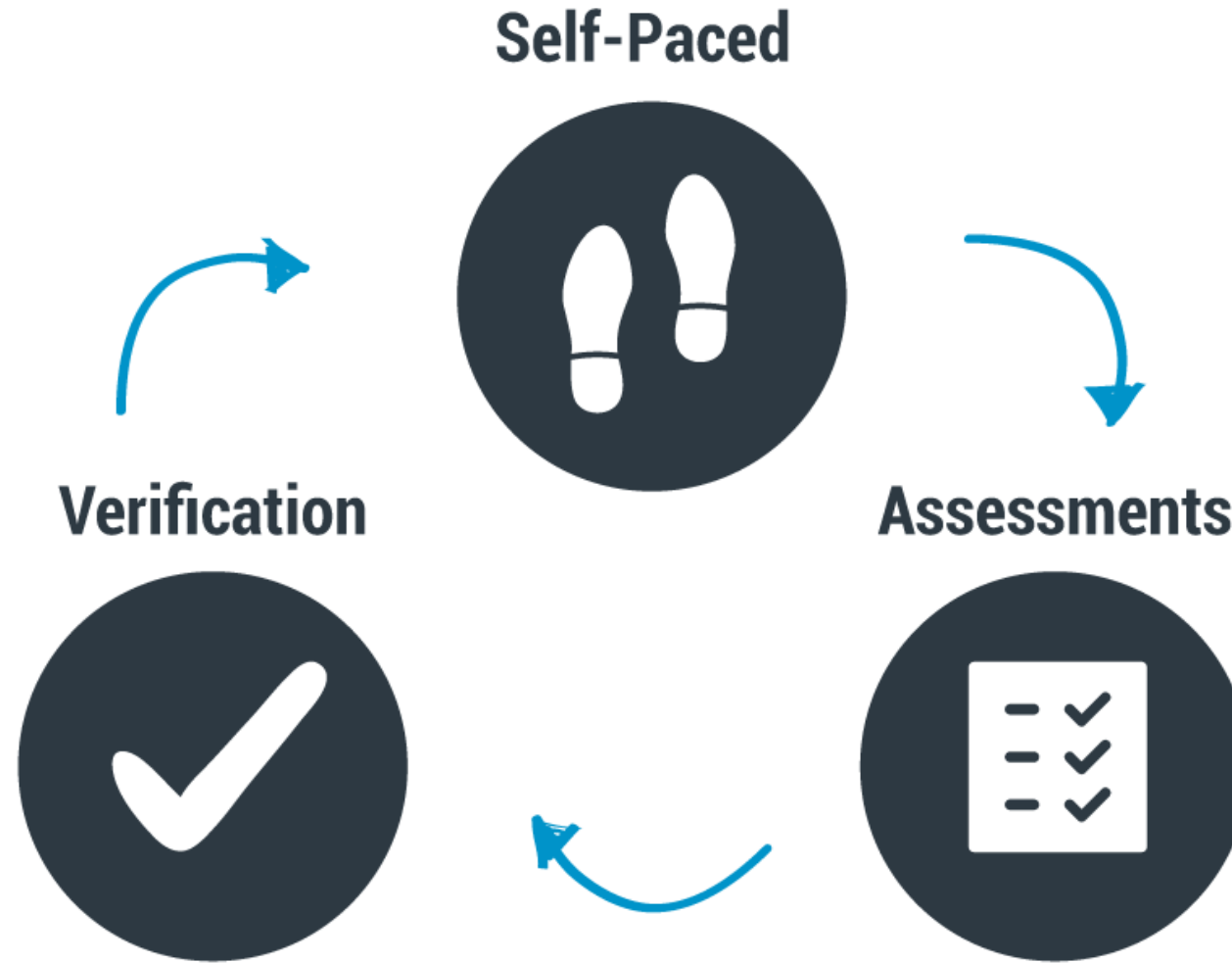


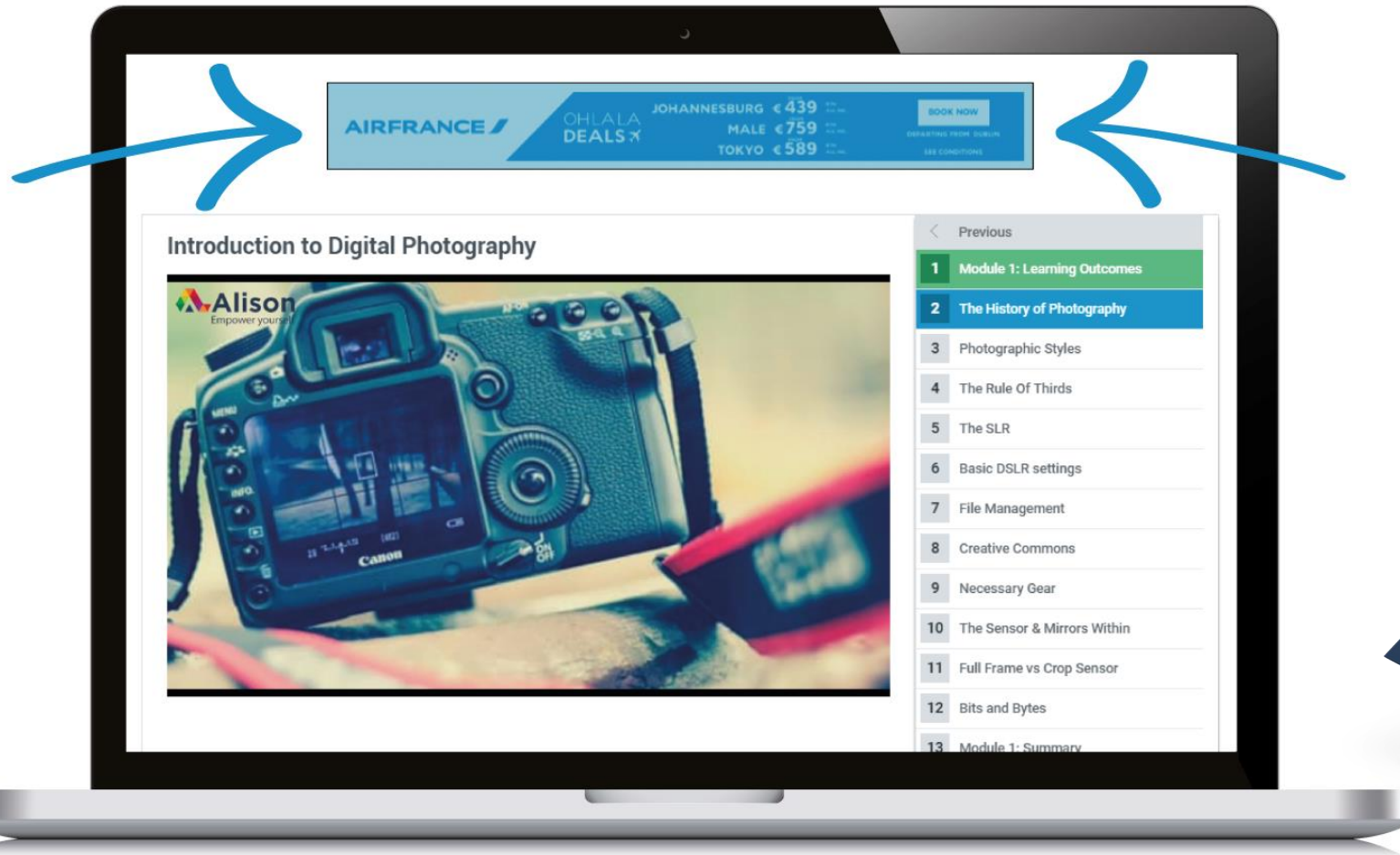
Free



Accessible







Impact – Developed Countries

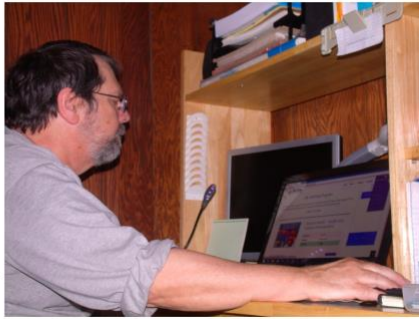
John Romel - USA



John works as a part-time janitor. **Has no formal education or training.**

He completed a number of courses with ALISON and has just been accepted onto a college course.

“ALISON has given me a second chance at life and learning. I am very grateful. The future looks very bright for me.”



Paul Watson - UK



Paul - qualified nurse and nursing teaching instructor.

ALISON allows him to **keep his skills up to date without expensive off-site training.**

“I have found Alison to be of great use in ensuring that I remain up to date with the latest procedures and practices, ensuring that what I teach is current and up to date.”



Laszlo Csoto - Hungary



Laszlo **emigrated** to the UK to take up a job with a car parts factory.

Took quality control and team building courses.

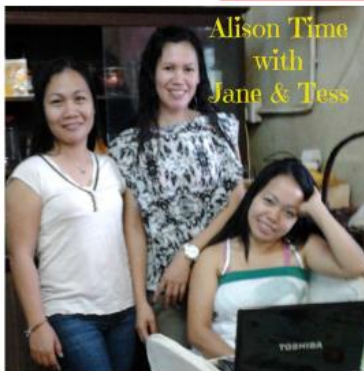
“The course I took with ALISON directly applies to the work I do. The skills you learn from ALISON are the keys to having success in your professional life.”



Cheril Demasuhid - Philippines



- Cheril works as a maid in Hong Kong.
- Using ALISON to **develop her business and entrepreneurial skills.**



Alison Time with Jane & Tess

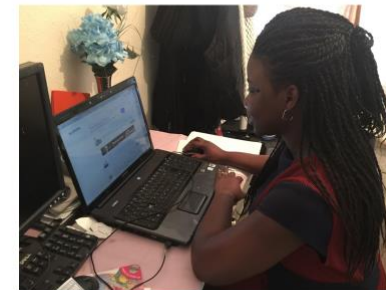
“I do not want to die a maid. I spend all of my free time learning on ALISON. I am using the skills that I learned on ALISON to establish an online business”

Adetutu Great - Nigeria



Adetutu emigrated to the UK with her husband and new born baby. Learning on ALISON has helped her adjust to life in a new country. She could never have afforded to learn new skills without ALISON

*“I learned web design with ALISON and now I work as a freelance web designer. **I can work from home which is great as we could never afford childcare.**”*



Deborah Gilbert - UK



Deborah works in the healthcare sector in the UK.

Uses ALISON to **continue her learning & training particularly in management & leadership.**

“I am planning to do more of the business management and leadership courses later this year. I can upskill for free and at a time that suits me what's not to like about ALISON.”



Niaz Morshed - Bangladesh



Niaz **never had a chance to attend university.**

His lack of formal training held him back in his career in the tourism sector.

“I enrolled in several courses with ALISON which have been of serious benefit to me.

I could never have afforded to do this without ALISON’s free learning.”



Latika needed to add to her CV to get a coveted place in a competitive top college in India.

*“ALISON is great **for continuing to gain expertise in professional skills that are needed in the workplace.** The modules and content are well designed and cater to different levels of understanding. And best of all, it is free for everyone, everywhere!”*

Latika Joshi - India



- Works in a University in Ethiopia.
- **No opportunity for additional training or skills upgrade.**
- Uses ALISON to keep his skills current.

“ALISON It is powerful multidisciplinary resource - helpful for all whether professional or still a student, employed or not, whether you are in a developed or developing country.”

Chala Kenenisa - Ethiopia



Clare Namatovu - Uganda



Claire works in administration in Uganda

She does not have the financial resources to continue her education but learns for free on ALISON.

My Diploma in Project Management from ALISON has allowed me to display my knowledge and skills to my supervisors and I was given more opportunities because of it. It was a factor in me achieving my recent promotion.”



Wanted to work in digital media – **no access to suitable courses.**

He found ALISON

He now works as a video editor.

“Alison gave me the opportunity to acquire the practical skills I needed to develop my career. Thank-you ALISON”

Anthony Alasa - Nigeria



- Hina Khan – living in Saudi Arabia but from Pakistan

There is no way her family can afford to send her to university in Saudi Arabia.

“I am using the skills and knowledge I learn from ALISON to bring change to my life. I have now started my own business online as a result.

Hina Khan - Pakistan





Alison represents a universal opportunity to upskill the world's **workforces** and make the world a more prosperous and equitable world. In the field of learning, it revolutionises:

- 1. Access
- 2. Flexibility
- 3. Affordability
- 4. Engagement
- 5. Pathway to Success
- 6. Quality of Life



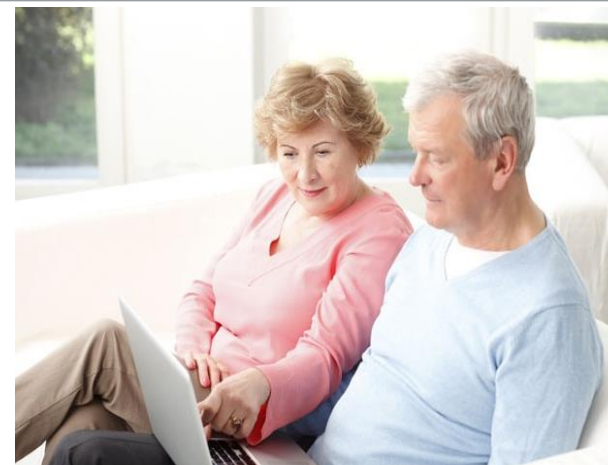
Empowering those at the Margins of Society



Putting ability into disability



Refugees become Entrepreneurs



Lifelong learning for seniors



Preparing for work after illness



Helping those in War Zones



Enabling Women Access Education



The Journey back to education



Empowering Girls





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