



ALISON Link Examples.

These various online links which include websites, forums. Blogs and newsletters have together generated significant new learner traffic to the ALISON website in early 2010.

They are a limited number of examples chosen to illustrate the wide variety of potential online to ALISON that can be created.

Country	Name of Org	Type of Site	Destination Link (Location of Link) and Description	Volunteer Responsible
Australia	RMIT University	IT Skills Training	http://www.dlsweb.rmit.edu.au/lsu/content/1_StudySkills/11icdl.html	
China	Chase Your Dream	Career Portal	<p>This link is on a Study & Learning Centre Learning Lab website and the link to ALISON is placed in the Study Skills section under the tab 'Online Computer Skills Courses'. ALISON's ABC course (Units 1 and 2) has been widely used as a preparation course for the IC DL Certification worldwide. ALISON hopes to produce a fully-approved free IC DL course by the end of Q2 2010.</p> <p>http://forum.chasedream.com/Career_General/thread-444871-1-1.html</p> <p>This link is within a popular Chinese Career Portal where people go seeking advice on how to improve their job prospects and personal employment opportunities. Note how the entry is included within a list of other quality training resource suggestions. Within the context, the ALISON referral is very relevant.</p>	Scarlet
China	Renren	Training Blog	<p>http://blog.renren.com/blog/231338700/451753664</p> <p>This is a popular Chinese blog for personal development recommendations. Clearly, the site is written in the Chinese language but you will find the ALISON link at the bottom of the page. We expect our soon to be released English Language content will be very popular in China once released in the coming weeks.</p>	Scarlet
Egypt	Egypt Scholars	IT Skills Training	<p>http://egyptianscholars.com/vb/showthread.php</p> <p>This appears to be a popular Egyptian Skills website and the link to ALISON has apparently been added in a forum of this website suggesting ALISON as a good reference website for IT Skills Development. (If this description is incorrect, we would be grateful if an ALISON Egyptian Volunteer would improve on this description.</p>	
Egypt	Ahlamondada Home Learning	Home Learning	<p>http://homelearning.ahlamontada.com/montada-f15/topic-t429.htm</p> <p>ALISON is linked in several ways from this popular Home Learning website. Home Learning is growing around the world. (There are over 8 million young people being "Home-Schooled" in the United States alone). Hence, this is a good place to place a link for ALISON. What are the popular Home Learning / Home Schooling" websites in your country - and can you encourage the owners to place a link to ALISON like this site has done?</p>	Ahmed Atef
Europe	Europa	Youth Portal	<p>http://europa.eu/youth/studying/non-formal_learning/index_eu_en.html</p> <p>This website gives youth within Europe advice on citizenship, studying, working, travelling etc. Under the studying section, the ALISON link is top of the page with the description: 'Free interactive learning resource with certification. Anyone can access the site, log in and educate themselves'. There are many government sponsored websites in every country which promote the development of IT Skills. We would welcome your help getting listed as a link on same like ALISON is linked in this site.</p>	
Ireland	Leading IT Current Affairs Website	Newsletter	<p>http://openx.enn.ie/www/delivery/afr.php</p> <p>This is a weekly newsletter summarising all the IT related news stories in Ireland each week. The editor has included a link to ALISON in each sending - generating many new learners for ALISON within the Country. What are the similar IT Newsletters in your Country? Can you approach them for a link on behalf of the ALISON Volunteer team?</p>	
Middle East	Arab-Eng	IT Skills Training	<p>http://arab-eng.org/vb/t118914.html</p> <p>This is a popular website in the Middle East where several links to ALISON have been placed referring users to our free training. Multiple links from a busy site like this are fine. Just because there is a previous link to ALISON does not mean you should not also put a link if it is appropriate. Your opinion is just as valid as anyone else's!</p>	
Middle East	Maharty	Education	<p>http://vb.maharty.com/showthread.php</p>	

Middle East	Employment Blog	Education & Employment	<p>This general educational skills website written in Arabic has sent considerable numbers of new learners to ALISON since the beginning of 2010. There are links to ALISON from a number of forums on this site.</p> <p>http://forsat3ml.blogspot.com/2009/09/blog-post.html</p>	Mohamed Maher
Poland	Kursolandia	E-learning	<p>These links are placed within a blog regarding language education. The first link is accompanied by a description of ALISON and an embedded "How To Start and Use" ALISON video. The second link is posted with a description of the free Microsoft Courses ALISON offers.</p> <p>http://kursolandia.pl/darmowe-i-komercyjne-kursy/europejskie%20miedzynarodowe-prawo-jazdy-icdl%20ecdl-windows-xp%20office-2003.html</p> <p>This link is from a popular Polish E-Learning website which has two lists - one for "Free Learning" and the other for Paid. The ALISON link directs new learners to the ALISON Touch Typing course with an ALISON Logo image, a brief description and a rating (4.5). Many sites like this find ALISON a very useful place to learn new IT/Technical Skills whilst at the same time, improving their English Language skills. We need ALISON Volunteers to find more websites like this where ALISON can be linked from. A simple note of introduction/reference from a local learner (an ALISON Volunteer) might persuade them to create a link to ALISON.</p>	
Sri Lanka	ICT minicampus	Education & Social Network	<p>http://ictminicampusvirtualsocietysin.ning.com/</p> <p>This website is an educational social network where ALISON Volunteers in Sri Lanka have placed the ALISON link on their personal profiles. This is a great example of the strength of social networking. What social networks are focused like this in your country and can you place a link to ALISON from it. You simply need to approach the website webmaster (webmaster@name.domain) to find the right contact.</p>	
UAE	IT Skills Forum	Economy Forum	<p>http://uaeec.com/vb/t51713.html</p> <p>This link is placed within a Computer News and Technology forum, with a title 'Learn ICDL'. Again, the ALISON interactive multimedia training is very popular for basic IT Skills Training for the ICDL Certification</p>	
UAE	Personal Blog	Blog	<p>http://ashraf7amdy.blogspot.com/2010/01/blog-post.html</p> <p>An ALISON learner has posted a blog about ALISON's Touch Typing Course titled 'Learn To Write on the Keyboard the Right Way'. Within the article there are 4 links to ALISON, and a step by guide accompanied by screenshot images on how to navigate to the Touch Typing Course.</p>	
UK - England	Hillingdon Libraries	Library Group	<p>http://libraries.hillingdongrid.org/beginners/ictfree.php</p> <p>This is a typical UK Library who as a help to its learners created an ALISON link in their Learning Section under 'Beginners ICT Courses' and 'Free Resources'. They created links which directly take you to ABC IT and Touch Typing, whilst also mentioning Alison's Microsoft courses and Health and Safety courses which direct you to the ALISON homepage. Ideally, we would like every library worldwide to link to free ALISON resources. We can help a lot of people through library networks.</p>	
UK - Scotland	Aberdeen City Council	IT Skills Training	<p>http://aberdeencity.gov.uk/training/trn/trn_abdn_learn_online.asp</p> <p>ALISON is highly popular with local governments such as county and city councils worldwide - bith for training their own staffs, and also for promoting access to free training in their local regions. This link is a link from the City Council of one of Scotland's best known large cities which has a strong commitment to its own staff training. The link to the ALISON homepage is situated on a page under a sub-heading of Aberdeen Learning Online. We would like ALISON Volunteers to contact their local government offices and suggest linking the same manner.</p>	
UK - Scotland	Glasgow University	Free Training	<p>http://www.gla.ac.uk/services/it/training/ecdl/selfstudy/</p> <p>The university has placed the ALISON link in its IT Services- Training Page and on its Self Study Page. It directs students to the ALISON homepage who are looking for an ECDL - type course. Has linked 59 persons.</p>	
UK - Wales	Swansea ITEC	IT Skills Training	<p>http://www.swanseaitec.co.uk/blog/</p>	

There are a network of "ITEC" training centres around the UK, many of them using ALISON to train their clients in basic IT Skills Training. The Swansea ITEC has used ALISON successfully for many years and you will find the link on the left hand side menu of the linked page. The "bounce rate" of this link is very low - 15% - suggesting that a very high proportion of those people who click here find the ALISON website useful. We would like every ITEC Centre in the UK to host such a link to the ALISON website. Ideally, we would like ALISON Volunteers in the UK to contact their local ITEC and ask for a similar link to be placed linking ALISON in the same way.

USA	Best Free Training	Free Training	http://www.bestfreetraining.net/	
			This site has provided many new learners to ALISON. Although USA-based, the "Best Free Training" website has subscribers worldwide. There are many "global" websites like this that could be referring learners to ALISON. If you find one, please introduce ALISON and let us know of any progress!	
USA	New York Times	Online Newspaper	http://community.nytimes.com/comments/www.nytimes.com/2010/02/21/business/economy/21unemployed.html?sort=oldest&offset=17	John Murphy
			This link came to our attention as the simple placing of a response to an article on unemployment in the New York Times brought 25 people to ALISON. Our ALISON Learner simply mentioned ALISON as a useful free resource. There was no need to do anything technical here. Simply, the ALISON Volunteer mentioned us as a useful website and the New York Times picked up the reference from there. As an ALISON Volunteer, can you contribute to discussions on unemployment, re-training, up-skilling etc in your local paper or the larger daily newspapers or magazines in your Country or Region?	